



**VERBAL AND NON-VERBAL SIGNS IN
POSTERS OF ROMANCE MOVIE ON NETFLIX**

A THESIS

Submitted in Partial Fulfillment of the Requirements

for Sarjana Pendidikan Degree

by

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STATEMENT

I hereby certify that this thesis is definitely my own work. I am completely responsible for the content of this thesis. Opinions or findings of others in this thesis are quoted with respect to ethical standards.

Bumiayu, September 14th 2025

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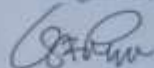
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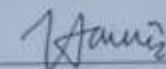
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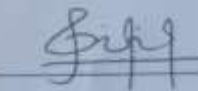
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ABSTRACT

Azzahra, Fatimah. 2025. Verbal and Non-verbal Signs at Posters of Romance Movies on Netflix. A Thesis. English Education Study Program of Educational Sciences and Teacher's Training Faculty Universitas Peradaban. Yuniar Fatmasari, S.S., M.A.

Keywords: verbal signs, nonverbal signs, romance movie posters, denotative meaning, connotative meaning, Netflix

This study deals with the analysis of verbal and non-verbal signs in romance movie posters available on Netflix. The aim is to identify the verbal and non-verbal signs and to interpret denotative and connotative meanings based on Roland Barthes' semiotic theory. The descriptive qualitative method is used in this study. The source of data is taken from four posters of romance movies on Netflix: *All the Bright Places* (2020), *Malcolm and Marie* (2021), *Lady Chatterley's Lover* (2022), and *Love at the First Sight* (2023). The writer collects and selects relevant data based on the popularity of romance movie posters on Netflix, then identifies and classifies the signs and interprets their meaning. The finding shows there is a total of 47 verbal and nonverbal signs: *All the Bright Places* (2020) contained 7 verbal signs and 4 non-verbal signs, *Malcolm and Mare* (2021) contained 6 verbal and 4 nonverbal signs, *Lady Chatterley's Lover* (2022) contained 6 verbal and 6 nonverbal signs, and *Love at First Sight* (2023) contained 9 verbal and 5 non-verbal signs. The writer concludes that verbal signs are more dominant than non-verbal signs, which are found in these posters. Each sign has particular meanings denotatively and connotatively.

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Bumiayu, September 14th 2025
The Writer

A handwritten signature in black ink, appearing to be 'FA' or 'FAT' with a stylized flourish.

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