

CHAPTER I

INTRODUCTION

In this part, the writer explains the background of the study, the research question, the definition of the key terms, the objective of the study, and organization of the thesis.

A. Background of the study

Indonesia is the country where English positioned as a foreign language. English is considered as important subject to learn since many fields in human life especially education uses English as the language to communicate and to share knowledge and information. English as international language become one of the most important things in our life. We know that all of the things around us use English for example in technology, educations, and social media.

In this case, English has been taught in many schools. There are four basic skills that must be mastered in English including English reading, writing, speaking and listening, but the most crucial skill of the four skills is speaking because speaking is the main tool directly to express the message when people communicate and share information to one another.

Meanwhile, mastering speaking skill without a good pronunciation is nothing. Pronunciation is important in speaking. When someone is able to speak English clearly, understandably and correctly, he or she will definitely agrees that he or she deserves to gain more achievements.

In this case, the students' need or want to speak English understandably makes pronunciation becomes important. Many students will need to speak and understand English in real life to communicate with both English native speakers and non native speakers. Even if the students' grammar and vocabulary are good, if their pronunciation is bad, they might fail in communication.

Based on interview with the English teacher on May, 5th 2019 in MA Ma'arif NU 1 Cilongok, especially at the eleventh grade of social science, most students face problems in learning English such as lack of vocabulary, the poor of grammar, and the low motivation. There are some reason why the writer interest in choosing the topic and do it in MA Ma'arif NU 1 Cilongok especially in the eleventh grade of social science. After conducting the pre-observation the writer found several problems:

Based on pre observation on May, 5th 2019 the writer finds some students still pronounce the wrong pronunciation of the simple words, for example through /əru:/ as /trough/, listening /'lɪs(ə)nɪŋ/ as /'lɪst(ə)nɪŋ/ , written /'rɪt(ə)n/ as /wraiten/

The students have low motivation in learning English especially for practicing daily English in the English classroom. The students lack of pronunciation accuracy can be found easily when they make dialog practices or when they answer questions from the teacher. The students tend to have low motivation towards learning English particularly speaking activity due to their limited vocabulary. To improve the students' interest in English, the

school strives to carry out extra-curricular activities by forming an English club under the guidance of an English teacher. In this case, school tries to improve English skills by applying 'English Day' once a week, but that activity cannot be carried out maximally. The teacher used media in teaching English such as power point, picture, watching video and film to make the students enthusiastic in the teaching learning process.

Technology has important role in people's lives and can be used in various aspects of life. For example, our society tends to use technology in activities and searching for information through the internet. The internet has evolved, through internet media, everyone can access various information that is useful for the development of each individual. Various information contained in the internet can be used for teaching because more up to date, so that many students are interested in reading and accessing it.

The internet has progress since it was first introduced. Currently internet technology is commonly referred to as 'web 2.0' technology. Now the internet is not a read-only facility as in its initial development phase but has become a read-write web. Some of the advantages of the internet are that they have a network platform where users can fully use various applications with an internet browser, users are content owners and have full control, encourage users to be creative, interactive and easy to use and have social networking functions.

YouTube is the largest and most online video sharing website that is popular in the internet. YouTube users can upload videos, search videos,

watch videos, discuss or ask questions about videos and while sharing video clips for free. Every day there are millions of people accessing it.

Youtube is not an educational video sharing site, but in its development it launched a special service for education that is YouTube education website at www.youtube.com/edu in 2009. Youtube can be a source of learning and learning media that needs of the digital generation. Youtube can increase interest and support learning styles of the digital generation. Youtube also offers learning experiences with new technology that will be useful (Burke, Snyder, & Rager, 2009).

The use of YouTube as a social media does not escape its role to be used in education. There are a lot of YouTube channels about education that are more informative and interesting. The advantages of using YouTube as audio-visual media is easier to understand in the learning process because it involves human part, namely the sight and hearing. That is the reason why watching YouTube help the students better in learning process.

Lucy Bella Earl is a YouTuber, although she is relatively well known in Britain, she teaches English through "*English with Lucy*" YouTube channel which was started by Lucy in January 2016. Since then the YouTube channel has amassed almost 2.3 million subscribers and consist of 185 videos. With audiences from South America, Indonesia and India, *English with Lucy* videos vary from lessons about grammar to vocabulary, pronunciation and even British culture.

Based on the problems faced by students in low pronunciation, the writer will use *English with Lucy* as media to improve students pronunciation. Therefore, the writer will conduct a research with title “Improving The Students’ Pronunciation Through *English with Lucy* Youtube Video” (a classroom action research at the eleventh grade of social science of MA Ma’arif NU 1 Cilongok in the academic year 2019/2020)

B. Research Question

According to the background of the study above, the research question can be formulated as follow: how can *English with Lucy* YouTube Video improve the students’ pronunciation at the eleventh grade students of social science 1 of MA Ma’arif NU 1 Cilongok?

C. Definition of the key terms

The writer defines the key terms to avoid misunderstanding related to some terms in the content of the thesis. The key terms which are required to be explained are as follows:

a. Pronunciation

Pronunciation is the use of a sound system in speaking. Lado (1964: 17)

b. YouTube

According to techterms.com about YouTube definition, YouTube is a video sharing service that allows users to watch videos posted by other users and upload videos of their own. The service was started as an independent website in 2005 and was acquired

by Google in 2006. Videos that have been uploaded to YouTube may appear on the YouTube website and can also be posted on other websites, though the files are hosted on the YouTube server.

c. *English with Lucy*

English with Lucy is a YouTube channel that presents how to learn English easily with interesting content. There are more than 100 videos with several types of learning such as pronunciation, English grammar, also tips and tricks on learning English.

D. Objective of the Study

The objective of this research that is to describe how can “English with Lucy” YouTube Video improve the students’ pronunciation at the eleventh grade students of social science of MA Ma’arif NU 1 Cilongok.

E. Significances of the Study

The result of this research will intend to give contribution in three aspects of education, as follows:

1. Theoretically

The result of this research will be expected as reference study for the next research.

2. Practically

For the teacher: to know the concept of “*English with Lucy*” YouTube video so they will be more creative using it for teaching and learning. For the students: they will be able to pronounce the English words better than before.

3. Pedagogically

The outcomes of this research are expected to be able to provide useful input in pronouncing English well.

F. Organization of the thesis

The writer organizes the thesis into five chapters, which consists of introduction, review of related literature, method of investigation, findings and interpretation, and conclusion and suggestions. Chapter I presents introduction which consists of background of the study, research question, definition of the key terms, objective of the study, significances of the study and organization of the thesis. Chapter II describes review of related literature which consists of theoretical study, previous studies, and theoretical framework. Chapter III discusses method of investigation which consists of research design, the source of data, technique of data collection, and technique of data analysis. Chapter IV is findings and interpretation. Chapter V is conclusion and suggestions.