

## CHAPTER I

### INTRODUCTION

This chapter covers the background of the study, the research questions, the definition of the key term, the objectives of the study, the significances of the study and the organization of the thesis.

#### A. Background of the Study

In globalization era, English becomes important language. English is an International language that is used to communicate by people from all over the world. English is an important language to learn, because when we are able to communicate using English, we can share ideas with people from different countries. As a developing country, Indonesia needs English because Indonesia government is trying to improve all aspects which are usually faced by all countries. According to British Council's reports (1998), more than two billion people use English to communicate.

Language is a communication tool that plays an important role and a common thing in human life. Common language is used to interact between humans with other humans. Bloch and Tragger (1981: 4) states that the language is a system of arbitrary vocal symbols by means of which a social group cooperates. Language interacts with every aspect of human life in society, and it can be understood only if it is considered in relation to society. Because each language is both a working system of communication in the period and in the community wherein it is used and also the product of its

history and the source of its future development, any account of language must consider it from both these points of view, on a language when we use to communicate we choose the best diction, the diction is synonymy, polysemy, homonymy, hyponymy, and antonymy.

Studying diction is important to understand the whole message of the news. So that this researcher can add needed knowledge about diction analyze lexical structure based on Gorys Keraf book theory. The theory content of five element is synonymy, polysemy, homonymy, hyponymy, and antonymy. In addition to diction, researchers also need to know about lexical structures. Lexical structure is a variety of semantic relations contained in the word. The relationship between the words can be tangible: synonymy, polysemy, homonymy, hyponymy, and antonymy.

Besides communicating in English, it is now very influential to deliver news in the mass media. International mass media will publish news using English. The development of science and technology triggers the development of language and mass media. The development of mass media is parallel to the language because language is a primary object of mass media. Language, especially diction is used by mass media for constructing report to be to the news. This topic interesting to be analyzed because, diction is important because it contains behind a psychological burden that may affect the attitude and character of the reader. Diction is selection of the right words used to convey something.

Diction is the selection and use of words by the author to consider aspects of denotative word meanings and connotative meanings for a word that can cause various senses. In the book by Gorys Keraf Diction and Language Style, there are several forms of differences such as connotations, denotations, abstract words, concrete words, general words, special words, scientific words, popular words, jargon, slang, foreign words and borrowing words.

Cable News Network (CNN) is a cable and satellite television channel owned by the Turner Broadcasting System of Time Warner. CNN debuted as the first 24-hour news television network in the world. Today, CNN can already be seen by 89 million American households and more than 160 million international eyes. After 36 years of existence, CNN has established itself as a precedent for other news television that has the power to influence politics and society in modern communication. CNN International is an international English-language cable channel that broadcasts news, political events, sports, opinions, features and business programs throughout the world. As we know, CNN use language that is good for readers understanding.

The ability to choose diction is the key to the success of mass media. Diction can affect behavior, thinking, and orientation of the reader. For mass media, the title or title is an influential ranking or the main door that determines whether they are read or loved by people. Therefore, diction in

headlines is deliberately formulated to meet the needs of readers, influence the emotions of readers, and attract readers.

Therefore, the title of this study is “Lexical Structure of Diction Analysis as Found in CNN International News”.

## **B. Research Questions**

Based on the background above, the research question of these study is: What are the types of Lexical Structure used in CNN International News?.

## **C. Definition of the Key Terms**

To understand the topic easily, essential terms of the research are classified as follow:

### **1. Speaking**

According to Wilson (1983:5), defines speaking as development of the relationship between speaker and listener.

In addition speaking determining which logical linguistic, psychological a physical rules should be applied in a given communicate situation”. Speaking is an interactive process of constructing meaning that involves producing and receiving and processing information (Brown, 1994; Burns & Joyce, 1997).

### **2. Diction**

Understanding the choice of words or diction is far wider than what is reflected in the fabric of words. this term is not only used to express which words are used to express ideas, but also includes philosophical problems, language styles, and expressions. Fraselogy

includes the problem of words in their groupings or settings, or which involve specific ways in the form of expression. language style as part of diction related to individual or character expression, or having high artistic value. According to Gorsy Keraf (1984: 24), the choice of words or diction includes the meaning of words used to convey an idea, how to form a group of words that are right or use the right expression and which style is best used in a situation.

### 3. Lexical Structure

According to Gorsy Keraf (1984: 34), lexical structure is a variety of semantic relations contained in the word. The relationship between the words can be tangible: synonymy, polysemy, homonymy, hyponymy, and antonymy. lexical structure purpose have represented the meaning of each word in language and to show how the meaning of words in a language are interrelated.

### 4. CNN International News

Cable News Network (CNN) is a cable and satellite television channel owned by the Turner Broadcasting System of Time Warner. Right on June 1, 1980 at 6 p.m. eastern time from its headquarters in Atlanta, Georgia, CNN debuted as the first 24-hour news television network in the world. The first headline was the attempted murder of Vernon Jordan, a civil rights advocate. In its aftermath, CNN tried to change the idea that news could only be reported at certain times of the day. Today, CNN can already be seen by 89 million American households and more than 160

million international eyes. After 36 years of existence, CNN has established itself as a precedent for other news television that has the power to influence politics and society in modern communication.

In its first years of operation, CNN lost money and was ridiculed as the Chicken Noodle Network. But by the end of the decade, some of the coverage had made headlines. During the Tiananmen Square Chinese uprising in 1989, CNN remained on air to report student protests until the Chinese government canceled broadcast permits. This coverage of Tiananmen shows that CNN has the equipment, personnel and position to report global events well. In addition, Turner also continues to invest in building a network of news bureaus around the world. In 1983, he bought the Satellite News Channel which was partly owned by the American Broadcasting Company (ABC). Thus CNN succeeded eliminating its main competitors. CNN was finally known for successfully covering live events around the world.

#### **D. Objectives of the Study**

Based on the formulation of the problems that existed above, it can be formulated research objectives as follows: to find out some types Lexical Structure in CNN International News such as synonymy, polysemy, hyponymy, antonymy. So the reader understand in CNN International News find out some types Lexical Structure such as synonymy, polysemy, hyponymy, antonymy.

## E. Significances of the Study

The results of this study are expected to be used practically and pedagogically:

### 1. Theoretically

This research will add the writer's knowledge about lexical structure of diction analysis as found in CNN International News. It also as a reference talking about lexical structure in CNN International News.

### 2. Practically

It tells the advantages of the study for the writer and the readers as follows:

#### a. The Writer

This research is very useful to improve the writing skill and to improve the competent for analyzing the lexical structure of diction.

#### b. The Readers

This research is very useful to know more about the lexical structure of diction analysis as found in CNN International News and also readers can improve their listening skill.

### 3. Pedagogically

The result of this study is expected to give information for the readers about diction study, especially for students of English Education Study Program so they can read this thesis as one of their references for additional information.

## **F. Organization of the Thesis**

The writer categories the organizations of the thesis into five chapters, which consist of introduction, review to related literature, method of investigation, findings and interpretation, and conclusion and suggestions. Chapter I is introduction involves such as background of the study, research questions, definition of key terms and the fourth part is objectives of the study, significances of the study, and the organization of the thesis. Chapter II presents review to related literature, it consists of theoretical study, previous studies, and the theoretical framework. Chapter III is method of investigation consists of research design, source of data, technique of data collection, and technique of data analysis. Chapter IV is findings and interpretation. Chapter V is conclusion and suggestion.

