**ABSTRACT**

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The aim of this study was to analysis of English phrase formation on five (5) Hotel Brochures in Yogyakarta. This was a descriptive qualitative study in which the data were taken from the hotels in Malioboro street Yogyakarta. Such as Amaris Hotels, Grand Puri Saron Hotels, Grand Puri Saron boutique Hotels, Mataram 2 Hotels, and Pyrenees Hotels the techniques of data analysis were dividing all the phrase in brochures into it phrase types, rewriting each phrase using tree diagram, describing each phrase from the hotels brochures and drawing conclusion. The result showed that there are 234 phrases found in five hotel brochures from Yogyakarta. Based on the result, there are 5 types of phrases found. Those consist of 220 noun phrases, 5 Verb phrases, 1 Adjective phrase, 1 Adverb phrase and 7 Prepositional phrases. Therefore, the most dominant type of English phrase in the five Hotel Brochure is noun phrase and the last is Adjective phrase + Adverb phrase